ECONOMETRICA, INC.

CAPABILITIES STATEMENT

LEARNING SOLUTIONS AND TECHNICAL ASSISTANCE

Econometrica's Learning Solutions and Technical Assistance team offers a comprehensive suite of services tailored to meet various client needs. The team works with clients from start to finish to ensure that investments in training or workforce development deliver results. We recognize the power of scaling up interventions and implementation of new programs and use innovative methods for delivering learning and technical assistance solutions that encompass the latest evidence-based practices.

About Econometrica

Econometrica is a small business research and management consulting organization based in Bethesda, MD, that is committed to improving the human condition by providing high-quality, cost-effective analytics and support that enable our clients to solve the challenges of today's world. We collaborate with Federal agencies, State and local governments, and philanthropic and nonprofit clients in the health, human services, housing, finance, and data analytics sectors and partner with other private sector firms. Econometrica started as an organization focused on econometric analysis and now has more than 25 years of proven excellence in consulting. It is guided by a committed group of thought leaders who use a variety of human-centered design methods to provide innovative approaches to help each client with their unique needs.

Our Capabilities

Training and Technical Assistance

- Virtual event production
- Presentations and facilitation
- Help desk management
- Content development
- Training material design and development

Training Modalities

- E-Learning/web-based training
- Webinars
- Tutorial videos
- Microlearning
- Instructor-led training
- Job aids
- Workbooks and handbooks

Instructional Design

- Analysis, Design, Development, Implementation, and Evaluation (ADDIE) model
- Adult learning principles
- Plain language
- Multimedia learning
- Human-centered design (HCD)

Post-Acute Care (PAC) Training

Example Project: Post-Acute Care Training

Econometrica's Learning Solutions and Technical Assistance team supports the Centers of Medicare & Medicaid Services (CMS) to assess training needs, develop comprehensive training materials and interactive multimedia content, and deliver and facilitate in engaging and effective learning experiences for the Post-Acute Care (PAC) Training project. Additionally, the team supports CMS in evaluating training effectiveness through performance metrics and analytics. Our goal is to enhance workforce skills, productivity, and organizational performance through innovative learning solutions and expert technical guidance.

View other select examples of our work at https://econometricainc.com/learning-solutions-and-technical-assistance/.

Econometrica Health Group

The Learning Solutions and Technical Assistance team sits within Econometrica's Health Group, which supports government and nonprofit clients in solving today's problems in our everchanging health environment. We work in all aspects of health policy and management, including health research and evaluation, public health, health equity, learning systems and technical assistance, operations, and healthcare quality improvement. Our team members use their deep subject matter expertise to work at the intersection of population health, publicly funded healthcare programs, and strategy to achieve results.

Contract Vehicles

GOVERNMENT-WIDE (GWACs)

GSA: Multiple Award Schedule (MAS) Special Item Numbers (SINs) 541611/54151S

GSA MAS: Subgroup for Program Evaluation Services under SIN 541611

GSA: One Acquisition Solution for Integrated Services Plus (OASIS+), Small Business

AGENCY VEHICLES

CMS: Measure & Instrument Development and Support (MIDS) IDIQ

CMS: Research, Measurement, Assessment, Design, and Analysis (RMADA) 2 IDIQ

DHS: Program Evaluation and Analysis BPA

FCC/USAC: Enterprise Statistician Services BPA

HRSA: Evaluation IDIQ (Sub)

HRSA: Organ Procurement and Transplantation Network (OPTN) Operations Transition IDIQ (Sub)

HUD: Community Compass (Multiple Fiscal Years)

NHTSA: Technical Support Services for NHTSA Traffic Records Program

NIH: Public Information & Communications Services III Contract (PICS III) (Sub)

SAMHSA: Substance Abuse and Mental Health Services IDIQ Domain IIS Statistical Projects

SAMHSA: Substance Abuse and Mental Health Services IDIQ Domain VS Technical Assistance and Training Projects

SBA: CFO Support Services (Sub)

VHA: Integrated Critical Staffing Program (ICSP) IDIQ (Sub)

VHA: Integrated Healthcare Transformation 2.0 (IHT 2.0) IDIQ (Sub)

Codes

UEI CODE: EHJKHN7FE8D7

CAGE CODE: 1PZY5

SMALL BUSINESS PRIMARY NAICS CODE: 541611