

ECONOMETRICA, INC.

CAPABILITIES STATEMENT

LEARNING SOLUTIONS AND TECHNICAL ASSISTANCE

Econometrica's Learning Solutions and Technical Assistance team offers a comprehensive suite of services tailored to meet various client needs. The team works with clients from start to finish to ensure that investments in training or workforce development deliver results. We recognize the power of scaling up interventions and implementation of new programs and use innovative methods for delivering learning and technical assistance solutions that encompass the latest evidence-based practices.



About Econometrica

Econometrica is a certified small business research and management consulting organization based in Bethesda, MD, that is committed to improving the human condition by providing high-quality, cost-effective analytics and support that enable our clients to solve the challenges of today's world. We collaborate with Federal agencies, State and local governments, and philanthropic and nonprofit clients in the health, human services, housing, finance, and data analytics sectors and partner with other private sector firms. Econometrica started as an organization focused on econometric analysis and now has more than 25 years of proven excellence in consulting. It is guided by a committed group of thought leaders who use a variety of human-centered design methods to provide innovative approaches to help each client with their unique needs.

Our Capabilities

Training and Technical Assistance

- Virtual event production
- Presentations and facilitation
- Help desk management
- Content development
- Training material design and development

Training Modalities

- E-Learning/web-based training
- Webinars
- Tutorial videos
- Microlearning
- Instructor-led training
- Job aids
- Workbooks and handbooks

Instructional Design

- Analysis, Design, Development, Implementation, and Evaluation (ADDIE) model
- Adult learning principles
- Plain language
- Multimedia learning
- Human-centered design (HCD)



Example Project: Post-Acute Care Training

Econometrica's Learning Solutions and Technical Assistance team supports the Centers of Medicare & Medicaid Services (CMS) to assess training needs, develop comprehensive training materials and interactive multimedia content, and deliver and facilitate in engaging and effective learning experiences for the Post-Acute Care (PAC) Training project. Additionally, the team supports CMS in evaluating training effectiveness through performance metrics and analytics. Our goal is to enhance workforce skills, productivity, and organizational performance through innovative learning solutions and expert technical guidance.

View other select examples of our work at <https://econometricainc.com/learning-solutions-and-technical-assistance/>.

Econometrica Health Group

The Learning Solutions and Technical Assistance team sits within Econometrica's Health Group, which supports government and nonprofit clients in solving today's problems in our everchanging health environment. We work in all aspects of health policy and management, including health research and evaluation, public health, health equity, learning systems and technical assistance, operations, and healthcare quality improvement. Our team members use their deep subject matter expertise to work at the intersection of population health, publicly funded healthcare programs, and strategy to achieve results.



Federal Contract Vehicles

- > U.CDC Immunization Consulting & Research Arm (ICRA) IDIQ
- > CMS Measure & Instrument Development and Support (MIDS) IDIQ
- > CMS Research, Measurement, Assessment, Design, and Analysis (RMADA) 2 IDIQ
- > FNS Child Nutrition Programs Operations BPA
- > HRSA Evaluation IDIQ
- > SAMHSA Domain V – Technical Assistance and Training Projects
- > GSA MAS SINs – 541611/54151S
- > VHA Integrated Critical Staffing Program (ICSP) IDI

Certified Small Business

NAICS CODE: 541611

UEI: EHJKHN7FE8D7

CAGE CODE: 1PZY5

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