

## ECONOMETRICA, INC.

### CAPABILITIES STATEMENT

# HOUSING GROUP

Econometrica's housing policy and research projects have included program evaluation, research design, sample development, questionnaire development, interviews, usability studies, statistical modeling and analysis, and more. Our Housing & Finance Group offers a comprehensive suite of services to support the Federal government's various housing and finance-related policies and programs. These services meet the evolving needs of our Federal clients and third parties actively involved in this complex policy arena.



## About Econometrica

Econometrica is a certified small business research and management consulting organization based in Bethesda, MD, that is committed to improving the human condition by providing high-quality, cost-effective analytics and support that enable our clients to solve the challenges of today's world. We collaborate with Federal agencies, State and local governments, and philanthropic and nonprofit clients in the health, human services, housing, finance, and data analytics sectors and partner with other private sector firms. Econometrica started as an organization focused on econometric analysis and now has more than 25 years of proven excellence in consulting. It is guided by a committed group of thought leaders who use a variety of human-centered design methods to provide innovative approaches to help each client with their unique needs.

## Our Capabilities

### Program Evaluation

Econometrica conducted the first evaluation of the U.S. Department of Housing and Urban Development's (HUD) Rental Assistance Demonstration (RAD) to examine the opportunities RAD creates for public housing authorities (PHA) to improve the physical and financial condition of public housing by converting to Section 8 assisted housing. This evaluation used a quasi-experimental research design, analysis of HUD administrative data, and collection and analysis of primary data through interviews and surveys of PHA staff and residents, physical condition assessments, and project financial statements.

Econometrica is continuing to evaluate the RAD program. One current study looks at the RAD Choice Mobility option on property outcomes, tenant outcomes, and the voucher program. A second study examines the long-term preservation and financial viability of RAD properties. A third study is evaluating asset management under RAD compared to the standard model of professional asset management.

### Policy Implementation and Communication

Econometrica assists HUD's partners in understanding and implementing housing and community development policy as it evolves. Econometrica developed factsheets, a guidebook, webinars, and a digital resource library that HUD made available to PHAs as resources they could use to implement HUD's smoke-free policy for public housing. One factsheet for PHA staff provided an implementation timeline for the new policy with a smoke-free policy checklist. Additional factsheets, *Preparing for Your Smoke-Free Home* and *Information for Residents*, communicated guidance to public housing residents. Econometrica's developed a guidebook that serves as a comprehensive resource guide to assist PHAs in implementing smoke-free policies for their agency.

## Our Capabilities

### Policy Implementation and Communication (continued)

Based on these and other materials, Econometrica developed training and communication materials for PHA staff in support of the implementation of the smoke-free rule. These materials were used in webinars and made available in a digital resource library.

### American Housing Survey (AHS)

Econometrica has been supporting the AHS for nearly two decades. The AHS, sponsored by HUD and conducted in odd-numbered years by the U.S. Census Bureau, provides information on the current state of housing inventory and the characteristics of its occupants. Our support enables the government to provide timely and accurate updates to housing researchers and policymakers on a database of houses and households that is a widely recognized resource on the condition of housing in the United States. Econometrica also has prepared special analyses of AHS data, such as the following reports published by HUD:

- > Characteristics of HUD-Assisted Renters and their Units (2015, 2017 and 2019).
- > Components of Inventory Change and Rental Dynamics (National Report and Metro Reports for Detroit and Houston).

## Our Clients

- > U.S. Department of Housing and Urban Development (HUD)/Office of Public and Indian Housing (PIH)/Office of Community Planning & Development (CPD)/Office of Policy Development & Research (PD&R)/Federal Housing Administration (FHA)/Government National Mortgage Association (Ginnie Mae)
- > U.S. Department of Commerce/Economic Development Administration
- > U.S. Small Business Administration
- > Indiana Housing and Community Development Authority
- > Oklahoma Housing Finance Agency
- > Mobile Housing Authority
- > Grand Rapids Housing Commission
- > Philadelphia Housing Authority



## Contract Vehicles

- > Ginnie Mae Blanket Purchase Agreement for Financial and Business Professional Services
- > HUD Community Compass Technical Assistance and Capacity Building Cooperative Agreements
- > HUD Green and Resilient Retrofit Program (GRRP) Blanket Purchase Agreement
- > GSA Multiple Award Schedule for Professional Services

## Sample Projects

- > **AHUD PD&R** – Capital Needs Assessment of Public Housing
- > **HUD CPD** – Housing Market Assessment
- > **HUD/PIH** – eVMS Training and Outreach
- > **HUD/GINNIE MAE** – Risk Management Support
- > **HUD/FHA** – Housing Opportunity Through Modernization Act Implementation Support

## Certified Small Business

**NAICS CODE:** 541611

**UEI:** EHJKHN7FE8D7

**CAGE CODE:** 1PZY5

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