

## CAPABILITIES STATEMENT HEALTH GROUP

Econometrica is committed to excellence in evaluating and monitoring comprehensive, cost-conscious, and impactful healthcare programs and initiatives across healthcare sectors.

We specialize in large-scale quantitative and qualitative research and analysis, both as stand-alone efforts and as a component of mixed-methods evaluations.



### Program Monitoring and Evaluation

#### **Producing Mixed-Methods Conclusions & Disseminating Evaluation Results**

A thorough program evaluation must not only identify quantitative effects and return on investment, but also expand the understanding of the experiences of model participants during implementation. It is only through a holistic mixed-methods approach that an evaluation can assess impact while identifying drivers for success, potential design improvements, and actionable steps to facilitate scalability and sustainable improvement.

We work to ensure the resulting materials and reports fulfill their primary function: to clearly communicate the findings of the evaluation. Econometrica distills complex evaluation findings into digestible, actionable reports. We routinely produce briefing materials, infographics, and one-pagers to accompany our reports as we support our clients in communicating results to large audiences.

#### **Evaluation Approaches:**

Developmental, formative, case study, equity-focused, experimental, rapid cycle, utilization-focused, needs assessment, logic model development, and implementation outcomes.

#### **Challenges in Evaluating Complex Programs:**

Identifying valid comparison/control groups for conducting impact analysis. Attributing results to a specific intervention.

#### **Data Collection:**

Focus groups, surveys, recruiting, interview and focus group guide design.

#### **Analysis & Reporting:**

Analyzing data and producing findings on the overall impact as well as differential effects for important subgroups, creating reports on actionable data that policymakers and program designers can use to improve programs and/or models, drawing meaningful conclusions to inform future implementation and evaluation, providing stand-alone insights into program performance.

## Our Clients

### U.S. Department of Health & Human Services (HHS)

- > Agency for Healthcare Research and Quality (AHRQ)
- > Centers for Disease Control and Prevention (CDC)
- > Centers for Medicare & Medicaid Services (CMS)
- > Health Resources and Services Administration (HRSA)
- > Indian Health Service (IHS)
- > Office of the National Coordinator for Health Information Technology (ONC)
- > Substance Abuse and Mental Health Services Administration (SAMHSA)

### U.S. Department of Agriculture (USDA)

- > Food and Nutrition Service (FNS)

### CDC Foundation

### Kaiser Commission on Medicaid and the Uninsured

### National Association of County and City Health Officials (NACCHO)

### The Brookings Institution

### Indiana University

## Our Projects

**AHRQ/CERTAC** – Comparative Effectiveness Research Technical Assistance Center

**AHRQ/MEPS** – Support for Enhancements to the Medical Expenditure Panel Survey (MEPS Evaluation)

**AHRQ/MEPS** – MEPS HC Health Policy Abstraction

**CDC/CME IP** – Continuing Medical Education Web-based Infection Prevention Training for Long Term Care Providers

**CDC/GTSS** – Global Tobacco Prevention and Control: E-Learning Courses

**CMS/B-CARE** – BPCI – Continuity Assessment Record & Evaluation (B-CARE) Tool Support

**CMS/BFCC-ORC** – Beneficiary and Family-Centered Care (BFCC) Oversight & Review Center (ORC)

**CMS/BFCC-NCORC** – Beneficiary and Family-Centered Care (BFCC) National Coordinating and Oversight Review Center (NCORC)

**CMS/BPCI** – Evaluation & Monitoring of Bundled Payments for Care Improvement Model 1

**CMS/BPCI-A** – Bundled Payments for Care Improvement (BPCI) Advanced Model

**CMS/CCTP** – Evaluation of the Community-based Care Transitions Program

**CMS/CPC+** – Data Feedback and Analysis for the Comprehensive Primary Care Plus (CPC+) Model

**CMS/CPC+ 2** – Data Aggregation for the Comprehensive Primary Care Plus (CPC+) Task Order

**CMS/CPC+3** – Data Aggregation for the Comprehensive Primary Care Plus (CPC+) Task Order

**CMS/DMEPOS** – Competitive Bidding Surveys



CMS/PfP 2.0

### Partnership for Patients (PfP) 2.0: Evaluation & Measurement

**Client:** Centers for Medicare & Medicaid Services

**Services:** Data & Statistical Analysis, Project Management & IT Services, Qualitative Research

**Key Work Areas:** Data Visualization, Econometrics, Economic Impact Analysis, Economic Impact Statement, Economic Modeling, Impact Evaluation, Programming Languages, Section 508 Compliance, Technical Writing and Editing, Environmental Scans, Literature Review, Program Evaluation, Survey Design and Data Collection, Survey Research, Technical Expert Panels

Econometrica conducted an evaluation of the Centers for Medicare & Medicaid Services' PfP 2.0 initiative. The objectives of the evaluation included providing feedback to improve the effectiveness and efficiency of operations, identifying the effect of the PfP 2.0 initiative on healthcare outcomes and spending, and validating hospitals that report exceptional reductions in adverse inpatient incidences and patient readmission rates.

**CMS/EMTM** – Part D Enhanced Medication Therapy Management Technical Implementation Support

**CMS/EPM-CR** – Episode Payment Model (EPM) and Cardiac Rehabilitation (CR) Payment Task Order

**CMS/FA** – Financial Analysis Contract

**CMS/GR** – MIDS Grand Rounds Support

**CMS/HVBP** – Value-Based Payment and Calculation of Resource Measures for Hospital and Physician

**CMS/MH** – Million Hearts Clinical Implementation

**CMS/MIPCD** – Medicaid Incentives for Prevention of Chronic Diseases Technical Support

**CMS/MTM 1 & 2** – Medication Therapy Management Program Improvements (2 separate contracts)

**CMS/NCD** – National Content Developer 1.0

**CMS/OPA** – Open Payments Analytics

**CMS/PAC** – Post-Acute Care Training (2 separate contracts)

**CMS/PACE** – Development, Implementation, and Maintenance of Quality Measures for Programs of All-Inclusive Care for the Elderly (PACE)

**CMS/PFE 3.0** – Patient and Family Engagement Contractor (PFEC) in Support of the Partnership for Patients (PfP) 3.0

**CMS/PfP 2.0** – Partnership for Patients (PfP) 2.0: Evaluation & Measurement

**CMS/PQRS** – Evaluation of the Physician Quality Reporting System and Electronic Prescribing Incentive Program

**CMS/SDRC** – State Data Resource Center



AHRQ/MEPS

### MEPS HC Health Policy Abstraction

**Client:** Agency for Healthcare Research and Quality

**Services:** Qualitative Research, Data & Statistical Analysis

**Key Work Areas:** Survey Design and Data Collection, Text Mining and Analysis, Data Scrubbing, Data Visualizations, Regulatory and Policy Analysis

This project involved the creation of an abstraction tool for use in extracting cost-sharing data elements from Summaries of Benefits and Coverage and other health insurance policy documents for private, Medicare, Medigap, and Medicare Advantage plans. Econometrica was responsible for training, implementing, and ensuring the quality of the data abstraction process using the abstraction tool developed by the team. The abstracted data was compiled into a public-use database with individual-level cost-sharing data that link to the Medical Expenditure Panel Survey (MEPS) Household Component data for use in research and consumption by a variety of stakeholders as well as the public.

**CMS/TCPI SAN** – Transforming Clinical Practice Initiative Support and Alignment Network

**FNS/CACFP** – CACFP Sponsor Tiering Determination Aging Study, 2015–2020

**FNS/F&V** – Evaluation of the USDA Pilot Project for the Procurement of Unprocessed Fruits and Vegetables

**FNS/TA** – USDA Foods Trend Analysis

**HHS/ONC Grant Review** – Grant Review

**HHS/ONC Obj. Review** – Objective Review and Grants Management Support

**HHS/ONC Mgt. Support** – Grants Management Support

**HHS/ONC** – Merit Review and Grants Management Support

**HRSA/VICP** – Vaccine Injury Compensation Program

**IHS/IS** – Inpatient Safety Performance and Organizational Assessment

**IHS/TIPCAP** – Monitoring Services for Tribal Injury Prevention Cooperative Agreements Program

**IU/Auto Focus Groups** – Industrial Heartland Project Automobile Focus Groups

**SAMHSA/PAW** – Preventing Prescription Abuse in the Workplace

**Brookings/AMCHAS Focus Groups** – Hopes & Anxieties of the Middle Class

**Brookings/Social Networks** – Are Social Networks Linked to Economic Mobility?



## Core Capabilities

Econometrica is a research and management organization committed to providing high-quality, cost-effective economic and analytical services for clients in the public and private sectors. Econometrica has proven excellence in managing contracts, working with U.S. Department of Health & Human Services data systems, and leading innovative econometric thinking. With healthcare and related industry trends constantly evolving, Econometrica's experts use a variety of research and evaluation methods to provide innovative approaches for each client.

### OUR TEAM

#### Management

- Executive leadership with over 50+ years of experience
- Project managers, including Project Management Professionals

#### Clinical

- Physicians (M.D.)
- Nursing (M.S.N.)
- Occupational therapist (M.O.T.)

#### Communications

- Instructional designers
- Editors
- Section 508 compliance
- Graphic design

#### Research

- Public health researchers
- Clinical researchers
- Health economists
- Biostatisticians
- Visual analysts.

#### Subject Matter Experts

- Public health
- Epidemiology
- Patient safety
- Quality measurement and improvement
- Medical billing and coding

### OUR CAPABILITIES

#### Research Design & Analysis

- Quantitative evaluation design
- Sampling
- Qualitative research
- Quality measure development
- Monitoring

#### Research Implementation

- Mixed-methods evaluation design
- Interviewing (in-person, phone)
- Site visits

#### Communications

- Training and technical assistance
- Plain language deliverables.
- Infographics and dashboards

### CONTRACT VEHICLES

- CDC ICRA IDIQ – Immunization Consulting & Research Arm (ICRA)
- CMS Measure & Instrument Development and Support (MIDS) IDIQ
- CMS Research, Measurement, Assessment, Design, and Analysis (RMADA) 2 IDIQ

- FNS Child Nutrition Programs Operations BPA
- HRSA Evaluation IDIQ
- SAMHSA Domain V – Technical Assistance and Training Projects
- GSA MAS SINs – 541611/54151S

### NAICS CODES

541611, 518210, 519190,  
524298, 541219, 541330,  
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